

## CITY OF ENGLEWOOD

### RESOLUTION #205-06-13-23

#### **RESOLUTION ADOPTING AN AFFIRMATIVE MARKETING PLAN FOR THE CITY OF ENGLEWOOD**

**WHEREAS**, in accordance with applicable Council on Affordable Housing (“COAH”) regulations, the New Jersey Uniform Housing Affordability Controls (“UHAC”) (N.J.A.C. 5:80-26., et seq.), and the terms of a Settlement Agreement between the City of Englewood and Fair Share Housing Center (“FSHC”), which was entered into as part of the City’s Declaratory Judgment action entitled In the Matter of the Application of the City of Englewood, County of Bergen, Docket No. BER-L-4069-19, which was filed in response to Supreme Court decision In re N.J.A.C. 5:96 and 5:97, 221 N.J. 1, 30 (2015) (“Mount Laurel IV”), the City of Englewood is required to adopt an Affirmative Marketing Plan to ensure that all affordable housing units created are affirmatively marketed to low and moderate income households, particularly those living and/or working within Housing Region 1, the COAH Housing Region encompassing the City of Englewood.

**NOW, THEREFORE, BE IT RESOLVED** by the Governing Body of the City of Englewood, County of Bergen, State of New Jersey as follows:

1. The Governing Body hereby adopts the Affirmative Fair Housing Marketing Plan for Affordable Housing in Region 1 in the form annexed hereto and made a part hereof.

2. All affordable units in the City of Englewood shall be marketed in accordance with the provision of this Resolution and the attached form of Affirmative Fair Housing Marketing Plan for Affordable Housing in Region 1 unless otherwise provided by law or regulation of the State of New Jersey.

3. The attached Affirmative Fair Housing Marketing Plan shall apply to all developments in the jurisdiction of the City that contain or will contain very low-, low- and moderate-income units, including those that are part of the City’s current Housing Element and Fair Share Plan and those that may be constructed in future developments not yet anticipated by the City’s Housing Element and Fair Share Plan. This Affirmative Marketing Plan shall also apply to any rehabilitated rental units that are vacated and re-rented during the applicable period of controls for identified rehabilitated rental units.

4. All developers/owners of existing affordable housing units and their respective Administrative Agents shall amend their Affirmative Marketing Plan and comply with the regional marketing strategies set forth in this Resolution and the attached Affirmative Marketing Plan adopted by the City.

5. The Affirmative Marketing Plan shall be implemented by a qualified Administrative Agent under contract to the City or to a developer/owner of the affordable housing units, whose designation is approved by a Resolution of the Governing Body. All costs of advertising and affirmative marketing of affordable housing units shall be borne by the developer/seller/owner of the affordable housing unit(s).

6. In implementing the Affirmative Marketing Plan, all Administrative Agents shall undertake, at a minimum, the following strategies:

- a. Publication of one advertisement in a newspaper of general circulation throughout the entire Housing Region 1.
- b. Broadcast of one advertisement by a radio station broadcasting throughout the entire Housing Region 1.
- c. At least one additional regional marketing strategy using one of the other sources listed on the attached Affirmative Marketing Plan.
- d. Provision of notice of available housing units to the following groups/organizations: Fair Share Housing Center, the New Jersey State Conference of the NAACP, Bergen County NAACP, Jersey City NAACP, Paterson NAACP, Passaic NAACP, Hoboken NAACP, the Latino Action Network, the Bergen County Housing Authority, Northeast New Jersey Legal Services, Bergen Urban League, Garden State Episcopal CDC, Mount Olive Baptist Church, Urban League of Affordable Housing & CDC, Bergen County Housing Coalition, Fair Housing Council of Northern NJ, New Jersey Community Development, Advance Housing, Paterson Habitat for Humanity, Family Promise of Bergen County, Saint Paul's Community Development Corp., Supportive Housing Association of New Jersey, Islamic Center of New Jersey, Monarch Housing Associates and the New Jersey Housing Resource Center.
- e. Compliance with all requirements set forth in N.J.S.A. 52:27D-321.3 et seq. with regard to the affirmative marketing of affordable housing units.

7. The Affirmative Marketing Plan is a regional marketing strategy designed to attract buyers and/or renters of all majority and minority groups, regardless of race, creed, color, national origin, ancestry, marital or familial status, gender, affectional or sexual orientation, disability, age or number of children to housing units which are being marketed by a developer or sponsor of affordable housing. The Affirmative Marketing Plan is also intended to target those potentially eligible persons who are least likely to apply for affordable units in the region. It is a continuing program that directs all marketing activities towards the Housing Region in which the municipality is located and covers the entire period of the deed restriction for each restricted housing unit. The City of Englewood is located in Housing Region 1, consisting of Bergen, Hudson, Passaic and Sussex Counties.

8. The Affirmative Marketing Plan is a continuing program intended to be followed throughout the entire period of restrictions and shall meet the following minimum requirements:

a. All newspaper articles, announcements, advertisements and requests for applications for very low-, low-, and moderate-income units shall appear in the Star Ledger.

b. The primary marketing shall take the form of at least one press release and a paid display advertisement in the above newspapers at the start of the affirmative marketing process. Additional advertising and publicity shall be on an "as needed" basis. All press releases and advertisements shall be approved in advance by the Administrative Agent designated for the affordable housing units. The developer/owner shall disseminate all public service announcements and pay for display advertisements.

The developer/owner shall provide proof of publication to the Administrative Agent designated for the affordable housing units.

c. All advertisements shall include at a minimum a description which includes:

- i. The location of the units;
- ii. Directions to the units;
- iii. Range of prices for the units;
- iv. Size of units as measured in number of bedrooms;
- v. Maximum income permitted to qualify for the units;
- vi. Location of applications;
- vii. Business hours when interested households may obtain an application; and
- viii. Application fees, if any.

d. Newspaper articles, announcements and information on where to request applications for very low-, low-, and moderate-income housing shall appear at least once a week for four consecutive weeks in at least three locally oriented weekly newspapers within the region, one of which shall be circulated primarily within Bergen County and the other two of which shall be circulated primarily outside of Bergen County but within Housing Region 1.

e. Applications, brochures, signs and/or posters used as part of the affirmative marketing program shall be available/posted in the following locations:

- i. City Municipal Building;
- ii. City Public Library
- iii. City Website
- iv. Bergen County Library
- v. Bergen County Administration Building
- vi. Developer's Sales/Rental Office

f. Applications shall be mailed by the Administrative Agent designated for the affordable housing units to prospective applicants upon request.

g. Applications shall also be available at the Developer's sales/rental office and shall be mailed by the Developer to prospective applicants upon request.

h. The Administrative Agent shall develop, maintain and update a list of community contact person(s) and/or organization(s) in Bergen, Hudson, Passaic and Sussex Counties that will aid in the affirmative marketing program with particular emphasis on contacts that will reach out to groups that are least likely to apply for housing within the region, including the groups/organizations and major regional employers identified on the Englewood Affirmative Fair Housing Marketing Plan for Affordable Housing in Region 1, attached hereto and made a part of this Resolution.

- i. Quarterly informational flyers and applications shall be sent to each of the following agencies for publication in their journals and for circulation among their members:

Bergen, Hudson, Passaic and Sussex Board of Realtors;

- ii. Quarterly informational circulars and applications shall be sent to the administrators of each of the following agencies in the counties of Bergen, Hudson, Passaic and Sussex Counties:

Welfare or Social Service Board

Office on Aging or Division of Senior Services

Housing Authority

Community Action Agencies

Community Development Departments

iii. Quarterly informational circulars and applications shall be sent to the chief personnel administrators of all major regional employers identified on the Englewood Affirmative Fair Housing Marketing Plan for Affordable Housing in Region 1, attached hereto and made a part of this Resolution.

i. A random selection method to select occupants of very low-, low- and moderate-income housing units will be used by the respective Administrative Agent designated for the affordable housing units in conformance with N.J.A.C. 5:80-26.16. The Affirmative Marketing Plan shall provide a regional preference for all households that live and/or work in Housing Region 1 comprised of Bergen, Hudson, Passaic and Sussex Counties.

j. The respective Administrative Agent for affordable housing units shall administer the Affirmative Marketing Plan. The respective Administrative Agent has the responsibility to income qualify very low-, low-, and moderate-income households; to place income eligible households in very

low-, low- and moderate-income units upon initial occupancy; to provide for the initial occupancy of very low-, low-, and moderate-income units with income qualified households; to continue to qualify households for re-occupancy of units as they become vacant during the period of affordability controls; to assist with outreach to very low-, low-, and moderate-income households; and to enforce the terms of the deed restriction and mortgage loan, if applicable, as per N.J.A.C. 5:80-26.1 et seq.

k. Whenever appropriate, the respective Administrative Agent for affordable housing units shall provide or direct qualified very low-, low- and moderate-income applicants to counseling services on subjects such as budgeting, credit issues, mortgage qualifications, rental lease requirements and landlord/tenant law and shall develop, maintain and update a list of entities and lenders willing and able to perform such services.

l. All developers/owners of very low-, low- and moderate-income housing units in the City shall be required to undertake and pay the costs of the marketing of the affordable units in their respective developments, subject to the direction and supervision of the Administrative Agent.

m. The implementation of the Affirmative Marketing Plan for a development that includes affordable housing shall commence at least 120 days before the issuance of either a temporary or permanent certificate of occupancy. The implementation of the Affirmative Marketing Plan shall continue until all very low-, low- and moderate-income housing units are initially occupied and for as long as affordable units exist that remain deed restricted and for which the occupancy or re-occupancy of units continues to be necessary. Please note that in addition to complying with this City-wide Affirmative Marketing Plan that the Administrative Agent shall also review and approve a separate Affirmative Marketing Plan for every new affordable development in Englewood that is subject to N.J.A.C. 5:80-26.1 et seq. That document shall be completed by the owner/developer and will be compliant with the City's Affirmative Marketing Plan as presented herein, and incorporate development specific details and permitted options, all subject to the review and approval of the City's Administrative Agent.

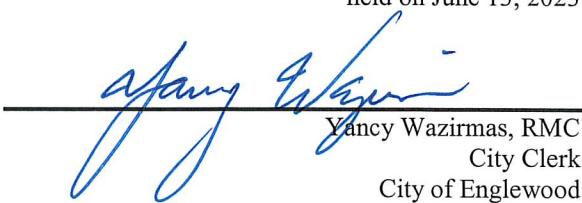
n. The respective Administrative Agent shall provide the Municipal Housing Liaison for the City of Englewood with the information required to comply with monitoring and reporting requirements pursuant to N.J.A.C. 5:80-26.1 et seq.

o. A copy of this Resolution and the attached Englewood Affirmative Fair Housing Marketing Plan for Affordable Housing in Region 1 shall be provided to all designated Administrative Agents for existing affordable housing units in the City and to all developers/owners of future affordable housing units.

p. This Resolution shall take effect immediately.

COUNCIL	MOTION	AYES	NAYS	ABSTAIN	ABSENT
<i>Cobb</i>		X			
<i>Maron</i>		X			
<i>Rosenzweig</i>	X	X			
<i>Wilson</i>		X			
<i>Wisotsky</i>		X			

I do hereby certify that the foregoing is a true and exact copy of a Resolution adopted by the Council of the City of Englewood at their meeting held on June 13, 2023



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Nancy Wazirmas, RMC  
City Clerk  
City of Englewood

CITY OF ENGLEWOOD  
Affirmative Marketing Program  
Bergen County, New Jersey



June 6, 2023

**CITY OF ENGLEWOOD**  
AFFIRMATIVE FAIR HOUSING MARKETING PLAN  
For Affordable Housing in **(REGION 1)**

**I. APPLICANT AND PROJECT INFORMATION**

(Complete Section I individually for all developments or programs within the municipality.)

1a. Administrative Agent Name, Address, Phone Number  TBD	1b. Development or Program Name, Address  <b>City of Englewood Affordable Housing Program</b>	
1c. Number of Affordable Units: TBD Number of Rental Units: TBD  Number of For-Sale Units: TBD	1d. Price or Rental Range  From: TBD  To TBD	1e. State and Federal Funding Sources (if any)  N/A
1f. <input type="checkbox"/> Age Restricted <input checked="" type="checkbox"/> Non-Age Restricted	1g. Approximate Starting Dates  Advertising: As Needed	Occupancy: As Appropriate
1h. County <b>Bergen, Hudson, Passaic, Sussex</b>	1i. Census Tract(s): TBD	
1j. Managing/Sales Agent's Name, Address, Phone Number: –  TBD		
1k. Application Fees (if any): TBD		

(Sections II through IV should be consistent for all affordable housing developments and programs within the municipality. Sections that differ must be described in the approved contract between the municipality and the administrative agent and in the approved Operating Manual.)

## II. RANDOM SELECTION

2. Describe the random selection process that will be used once applications are received.

The Administrative Agent will assign random numbers to each affordable housing applicant for each City of Englewood affordable housing project through a computerized random number generator. Following the City's initial lottery for a given project, the lottery numbers in any subsequent lottery will begin after the last existing lottery number on the City waiting list for that project. Applicants with existing lottery numbers will retain their lottery numbers.

After the list of applications submitted for a specific project during the initial lottery period is exhausted, the priority of preliminary applications is established by the date the household submitted their preliminary application (Preapplication Date) - first come, first served.

In addition to the random number assigned to the household and/or the Preapplication date, there are other factors impacting waiting priority which are described below.

- **Regional Preference:** Applicants that indicated that they lived or work in Englewood City's Affordable Housing Region 1 (Hudson, Bergen, Passaic or Sussex Counties) will be contacted first. Once those applicants are exhausted, New Jersey resident applicants outside Region 1 will be contacted. Once all New Jersey resident applicants are exhausted, applicants not living in New Jersey will be contacted.
- **Household Size:** Whenever possible, there will be at least one person for each bedroom. If the waiting list is exhausted and there are no in-region households with a person for each bedroom size, units will be offered to smaller sized in-region households that do not have a person for each bedroom. The Administrative Agent cannot require an applicant household to take an affordable unit with a greater number of bedrooms, as long as overcrowding is not a factor. A household can be eligible for more than one unit size category.
- **Fully Accessible Units:** A household with a person with physical disabilities will get preference on the waiting list for the very limited number of accessible units that might be included in a given affordable housing project. If there is more than one household with a person with physically disabilities on the waiting list, in-region households with a person for each bedroom will be contacted first. Applicants must provide a letter from their doctor stating what kind of accommodation they require as a result of their disability.

### WEB SITES:

New Jersey Housing Resource Center: (<https://www.nj.gov/njhrc/>) A free online listing of affordable housing  
Englewood City: (<https://www.cityofenglewood.org>) A link from municipal website

### III. MARKETING

3a. Direction of Marketing Activity: (indicate which group(s) in the housing region are least likely to apply for the housing without special outreach efforts because of its location and other factors)

White (non-Hispanic)     Black (non-Hispanic)     Hispanic     American Indian or Alaskan Native

Asian or Pacific Islander     Other group:

3b. **HOUSING RESOURCE CENTER** ([www.njhousing.gov](http://www.njhousing.gov)) A free, online listing of affordable housing

3c. Commercial Media (required) (Check all that applies)

	DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL NEWSPAPER(S)	CIRCULATION AREA
<b>TARGETS ENTIRE HOUSING REGION 1</b>			
Daily Newspaper			
<input checked="" type="checkbox"/>	Once at the start of the affirmative marketing process	Star-Ledger	Northern and Central New Jersey
<b>TARGETS PARTIAL HOUSING REGION 1</b>			
Daily Newspaper			
<input type="checkbox"/>		Record, The	Bergen
<input type="checkbox"/>		Jersey Journal	Hudson
<input type="checkbox"/>		Herald News	Passaic
<input type="checkbox"/>		New Jersey Herald	Sussex
<b>TARGETS PARTIAL HOUSING REGION 1</b>			
Non-Daily Newspaper			
	DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL NEWSPAPER(S)	CIRCULATION AREA
<input type="checkbox"/>		Bayonne Community News	Hudson
<input type="checkbox"/>		Northern Valley Suburbanite	Northern Bergen
<input type="checkbox"/>		Teaneck Suburbanite	Teaneck, Bergen
<input type="checkbox"/>		Twin Boro News	Northern Bergen
<input type="checkbox"/>		Shopper News	Bergen
<input type="checkbox"/>		The Ramsey Reporter	Ramsey, Bergen
<input type="checkbox"/>		The Town Journal	Franklin Lakes, Bergen
<input type="checkbox"/>		The Village Gazette	Ridgewood, Bergen

<input type="checkbox"/>		Messenger	Garfield, Bergen
<input type="checkbox"/>		Observer	Hasbrouck Heights, Bergen
<input type="checkbox"/>		Weekly News	Hasbrouck Heights, Bergen
<input type="checkbox"/>		Hawthorne Press	Hawthorne, Passaic
<input type="checkbox"/>		Journal America	Passaic
<input type="checkbox"/>		Hoboken Reporter	Hoboken, Hudson
<input type="checkbox"/>		Hudson Current	Hudson
<input type="checkbox"/>		Jersey City Register	Hudson
<input type="checkbox"/>		The Shoppers' Friend	Sussex
<input type="checkbox"/>		The Commercial Leader	Lyndhurst, Bergen
<input type="checkbox"/>		North Bergen Register	Hudson
<input type="checkbox"/>		Secaucus Reporter	Secaucus, Hudson
<input type="checkbox"/>		Weehawken Reporter	Weehawken, Hudson
<input type="checkbox"/>		West New York/Union City Reporter	West New York/Union City, Hudson
<input type="checkbox"/>		Observer	Hudson
<input type="checkbox"/>		The Commercial Leader	Lyndhurst, Bergen
<input type="checkbox"/>		The Leader Free Press	Lyndhurst, Bergen
<input type="checkbox"/>		News Leader of Rutherford	Rutherford, Bergen
<input type="checkbox"/>		North Arlington Leader	North Arlington, Bergen
<input type="checkbox"/>		Our Town	Maywood, Bergen
<input type="checkbox"/>		The Ridgewood Times – Zone 2	Midland Park/Ridgewood, Bergen
<input type="checkbox"/>		The Villadom Times Midland Park	Midland Park/Ridgewood, Bergen
<input type="checkbox"/>		The Palisadian	Bergen
<input type="checkbox"/>		Aim Community News/Aim Action Ads	Passaic
<input type="checkbox"/>		Shoppers Guide to Sussex County	Sussex
<input type="checkbox"/>		Bergen News	Bergen
<input type="checkbox"/>		Press Journal	Palisades Park, Bergen
<input type="checkbox"/>		Korean Bergen News	Bergen
<input type="checkbox"/>		Sun Bulletin	Bergen
<input type="checkbox"/>		News Beacon	Paramus

<input type="checkbox"/>		Slovak Catholic Falcon	(Slovak/English) Passaic
<input type="checkbox"/>		Independence News	Passaic
<input type="checkbox"/>		Home and Store News	Bergen
<input type="checkbox"/>		Our Town	Northern Bergen
<input type="checkbox"/>		The Glen Rock Gazette	Glen Rock, Bergen
<input type="checkbox"/>		Ridgewood News	Ridgewood, Bergen
<input type="checkbox"/>		Suburban News	Northern Bergen
<input type="checkbox"/>		Town News	Northern Bergen
<input type="checkbox"/>		Wyckoff Suburban News	Wyckoff, Bergen
<input type="checkbox"/>		The South Bergenite	Southern Bergen
<input type="checkbox"/>		Secaucus Home News	Secaucus, Hudson
<input type="checkbox"/>		The Advertiser	Sussex
<input type="checkbox"/>		The Advertiser News	Sussex
<input type="checkbox"/>		Sparta Independent	Sparta, Sussex
<input type="checkbox"/>		Sussex County Chronicle	Sparta, Sussex
<input type="checkbox"/>		The Connection Newspaper	Southern Bergen
<input type="checkbox"/>		Jewish Community News	(Jewish) Bergen
<input type="checkbox"/>		Jewish Standard	(Jewish) Bergen
<input type="checkbox"/>		Avance	(Spanish) Hudson
<input type="checkbox"/>		Continental	(Spanish) Hudson
<input type="checkbox"/>		La Tribuna de North Jersey	(Spanish) Hudson
<input type="checkbox"/>		The Argus	West Paterson, Passaic
<input type="checkbox"/>		Suburban Life	Passaic
<input type="checkbox"/>		Today Newspaper	Passaic
<input type="checkbox"/>		Community Life	Northern Bergen
<input type="checkbox"/>		Wood Ridge Independent	Wood Ridge

**TARGETS ENTIRE HOUSING REGION 1**

	DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL TV STATION(S)	CIRCULATION AREA AND/OR RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
<input type="checkbox"/>		2 WCBS-TV Cbs Broadcasting Inc.	NYC Metropolitan Area

<input type="checkbox"/>		4 WNBC NBC Telemundo License Co. (General Electric)	NYC Metropolitan Area
<input type="checkbox"/>		5 WNYW Fox Television Stations, Inc. (News Corp.)	NYC Metropolitan Area
<input type="checkbox"/>		7 WABC-TV American Broadcasting Companies, Inc (Walt Disney)	NYC Metropolitan Area
<input type="checkbox"/>		11 WPIX Wpix, Inc. (Tribune)	NYC Metropolitan Area
<input type="checkbox"/>		13 Wpix, Inc. (Tribune) Educational Broadcasting Corporation	NYC Metropolitan Area
<input type="checkbox"/>		25 WNYE-TV New York City Dept. Of Info Technology & Telecommunications	NYC Metropolitan Area
<input type="checkbox"/>		31 WPXN-TV Paxson Communications License Company, Llc	NYC Metropolitan Area
<input type="checkbox"/>		41 WXTV Wxtv License Partnership, G.p. (Univision Communications Inc.)	NYC Metropolitan Area, Spanish- language
<input type="checkbox"/>		47 WNJU NBC Telemundo License Co. (General Electric)	NYC Metropolitan Area, Spanish- language
<input type="checkbox"/>		50 WNJN New Jersey Public Broadcasting Authority	New Jersey
<input type="checkbox"/>		62 WRNN-TV Wrnn License Company, Llc	Hudson Valley
<input type="checkbox"/>		63 WMBC-TV Mountain Broadcasting Corporation	Northern New Jersey, Various ethnic
<input type="checkbox"/>		66 WFME-TV Family Stations Of New Jersey, Inc.	Northern New Jersey, Christian
<input type="checkbox"/>		68 WFUT-TV Univision New York Llc	NYC Metropolitan Area, Spanish- language

#### TARGETS PARTIAL HOUSING REGION 1

<input type="checkbox"/>		8 WTNH Wtnh Broadcasting, Inc. (LIN TV Corp.)	Bergen
<input type="checkbox"/>		49 WEDW Connecticut Public Broadcasting, Inc.	Bergen
<input type="checkbox"/>		17 WEBR-CA K Licensee, Inc.	Bergen, Hudson (Christian)
<input type="checkbox"/>		26 WNXY-LP Island Broadcasting Company	Bergen, Hudson
<input type="checkbox"/>		32 WXNY-LP Island Broadcasting Company	Bergen, Hudson
<input type="checkbox"/>		35 WNYX-LP Island Broadcasting Company	Bergen, Hudson
<input type="checkbox"/>		39 WNYN-LP Island Broadcasting Company	Bergen, Hudson (Spanish)
<input type="checkbox"/>		21 WLIW Educational Broadcasting Corporation	Bergen, Hudson, Passaic

<input type="checkbox"/>	60 W60AI Ventana Television, Inc.	Bergen, Hudson, Passaic
<input type="checkbox"/>	6 WNYZ-LP Island Broadcasting Co.	Bergen, Sussex
<input type="checkbox"/>	22 WMBQ-CA Renard Communications Corp.	Hudson
<input type="checkbox"/>	34 WPXO-LP Paxson Communications License Company, Llc	Hudson
<input type="checkbox"/>	42 WKOB-LP Nave Communications, Llc	Hudson (Christian)
<input type="checkbox"/>	3 WBQM-LP Renard Communications Corp.	Hudson, Sussex
<input type="checkbox"/>	52 WNJT New Jersey Public Broadcasting Authority	Hudson, Sussex
<input type="checkbox"/>	28 WBRE-TV Nexstar Broadcasting, Inc.	Passaic, Sussex
<input type="checkbox"/>	36 W36AZ New Jersey Public Broadcasting Authority	Passaic, Sussex
<input type="checkbox"/>	16 WNEP-TV New York Times Co.	Sussex
<input type="checkbox"/>	22 WYOU Nexstar Broadcasting, Inc.	Sussex
<input type="checkbox"/>	23 W23AZ Centenary College	Sussex
<input type="checkbox"/>	38 WSWB Mystic Television of Scranton Llc	Sussex
<input type="checkbox"/>	39 WLVT-TV Lehigh Valley Public Telecommunications Corp.	Sussex
<input type="checkbox"/>	44 WVIA-TV Ne Pa Ed Tv Association	Sussex
<input type="checkbox"/>	49 W49BE New Jersey Public Broadcasting Authority	Sussex
<input type="checkbox"/>	56 WOLF-TV Wolf License Corp	Sussex
<input type="checkbox"/>	60 WBPH-TV Sonshine Family Television Corp	Sussex
<input type="checkbox"/>	64 WQPX Paxson Communications License Company, Llc (Ion Media Networks)	Sussex
<input type="checkbox"/>	69 WFMZ-TV Maranatha Broadcasting Company, Inc.	Sussex

	DURATION & FREQUENCY OF OUTREACH	NAMES OF CABLE PROVIDER(S)	BROADCAST AREA
<b>TARGETS PARTIAL HOUSING REGION 1</b>			
<input type="checkbox"/>	Time Warner Cable of Bergen & Hudson Counties	Partial Bergen	
<input type="checkbox"/>	Comcast of the Meadowlands	Partial Bergen	
<input type="checkbox"/>	Cablevision of New Jersey, Oakland, Ramapo, and Rockland	Partial Bergen	

<input type="checkbox"/>		US Cable of Paramus-Hillsdale	Partial Bergen
<input type="checkbox"/>		Cablevision of NJ (Bayonne System), Hudson	Partial Hudson
<input type="checkbox"/>		Comcast of Jersey City, Meadowlands, NJ (Union System)	Partial Hudson
<input type="checkbox"/>		Time Warner Cable of Bergen & Hudson Counties	Partial Hudson
<input type="checkbox"/>		Cablevision of Oakland, Paterson	Partial Passaic
<input type="checkbox"/>		Hometown Online	Partial Passaic
<input type="checkbox"/>		Cable Vision of Morris, Warwick	Partial Sussex
<input type="checkbox"/>		Hometown Online	Partial Sussex
<input type="checkbox"/>		Service Electric Broadband Cable	Partial Sussex

	DURATION & FREQUENCY OF OUTREACH	NAMES OF REGIONAL RADIO STATION(S)	BROADCAST AREA AND/OR RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
<b>TARGETS ENTIRE HOUSING REGION 1</b>			
<b>AM</b>			
<input type="checkbox"/>		WFAN 660	
<input type="checkbox"/>		WOR 710	
<input type="checkbox"/>		WABC 770	
<input type="checkbox"/>		WCBS 880	
<input type="checkbox"/>		WBBR 1130	
<b>FM</b>			
<input type="checkbox"/>		WFNY-FM 92.3	
<input type="checkbox"/>		WPAT-FM 93.1	Spanish
<input type="checkbox"/>		WNYC-FM 93.9	
<input type="checkbox"/>		WFME 94.7	Christian
<input type="checkbox"/>		WPLJ 95.5	
<input type="checkbox"/>		WQXR-FM 96.3	
<input type="checkbox"/>		WQHT 97.1	
<input type="checkbox"/>		WSKQ-FM 97.9	Spanish
<input type="checkbox"/>		WAWZ 99.1	Christian
<input type="checkbox"/>		WBAI 99.5	

<input type="checkbox"/>		WHTZ 100.3	
<input type="checkbox"/>		WHUD 100.7	
<input type="checkbox"/>		WCBS-FM 101.1	
<input type="checkbox"/>		WQCD 101.9	
<input type="checkbox"/>		WNEW 102.7	
<input type="checkbox"/>		WKTU 103.5	
<input type="checkbox"/>		WAXQ 104.3	
<input type="checkbox"/>		WWPR-FM 105.1	
<input type="checkbox"/>		WLTW 106.7	
<input type="checkbox"/>		WBLS 107.5	

**TARGETS PARTIAL HOUSING REGION 1**

**AM**

<input type="checkbox"/>		WEEX 1230	Bergen
<input type="checkbox"/>		WKDM 1380	Bergen, Hudson (Chinese/ Mandarin)
<input type="checkbox"/>		WMCA 570	Bergen, Hudson, Passaic (Christian)
<input type="checkbox"/>		WNYC 820	Bergen, Hudson, Passaic
<input type="checkbox"/>		WRKL 910	Bergen, Hudson, Passaic (Polish)
<input type="checkbox"/>		WPAT 930	Bergen, Hudson, Passaic (Caribbean, Mexican, Mandarin)
<input type="checkbox"/>		WWDJ 970	Bergen, Hudson, Passaic (Christian)
<input type="checkbox"/>		WINS 1010	Bergen, Hudson, Passaic
<input type="checkbox"/>		WEPN 1050	Bergen, Hudson, Passaic
<input type="checkbox"/>		WVNJ 1160	Bergen, Hudson, Passaic
<input type="checkbox"/>		WLIC 1190	Bergen, Hudson, Passaic (Christian)
<input type="checkbox"/>		WADO 1280	Bergen, Hudson, Passaic (Spanish)
<input type="checkbox"/>		WWRV 1330	Bergen, Hudson, Passaic (Spanish)
<input type="checkbox"/>		WNSW 1430	Bergen, Hudson, Passaic (Portuguese)
<input type="checkbox"/>		WZRC 1480	Bergen, Hudson, Passaic (Chinese/Cantonese)
<input type="checkbox"/>		WQEW 1560	Bergen, Hudson, Passaic
<input type="checkbox"/>		WWRL 1600	Bergen, Hudson, Passaic
<input type="checkbox"/>		WWRU 1660	Bergen, Hudson, Passaic (Korean)
<input type="checkbox"/>		WMTR 1250	Passaic

<input type="checkbox"/>		WGHT 1500	Passaic
<input type="checkbox"/>		WNNJ 1360	Sussex
FM			
<input type="checkbox"/>		WSOU 89.5	Bergen, Hudson
<input type="checkbox"/>		WCAA 105.9	Bergen, Hudson (Latino)
<input type="checkbox"/>		WBGO 88.3	Bergen, Hudson, Passaic
<input type="checkbox"/>		WFDU 89.1	Bergen, Hudson, Passaic
<input type="checkbox"/>		WKCR-FM 89.9	Bergen, Hudson, Passaic
<input type="checkbox"/>		WNYU-FM 89.1	Bergen, Hudson, Passaic
<input type="checkbox"/>		WFUV 90.7	Bergen, Hudson, Passaic
<input type="checkbox"/>		WFMU 91.1	Bergen, Hudson, Passaic
<input type="checkbox"/>		WNYE 91.5	Bergen, Hudson, Passaic
<input type="checkbox"/>		WRKS 98.7	Bergen, Hudson, Sussex
<input type="checkbox"/>		WRTN 93.5	Bergen, Hudson, Sussex
<input type="checkbox"/>		WHCR-FM 90.3	Bergen, Passaic
<input type="checkbox"/>		WPSC-FM 88.7	Passaic
<input type="checkbox"/>		WRHV 88.7	Passaic
<input type="checkbox"/>		WNJP 88.5	Sussex
<input type="checkbox"/>		WNTI 91.9	Sussex
<input type="checkbox"/>		WCTO 96.1	Sussex
<input type="checkbox"/>		WSUS 102.3	Sussex
<input type="checkbox"/>		WNNJ-FM 103.7	Sussex
<input type="checkbox"/>		WDHA -FM 105.5	Sussex
<input type="checkbox"/>		WWYY 107.1	Sussex

3d. Other Publications (such as neighborhood newspapers, religious publications, and organizational newsletters)  
(Check all that applies)

	NAME OF PUBLICATIONS	OUTREACH AREA	RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
<b>TARGETS ENTIRE HOUSING REGION 1</b>			
Bi-weekly			
<input type="checkbox"/>	Al Manassah		Arab-American
Monthly			
<input type="checkbox"/>	Sino Monthly	North Jersey/NYC area	Chinese-American

<b>TARGETS PARTIAL HOUSING REGION 1</b>				
Daily				
<input type="checkbox"/>	24 Horas	Bergen, Essex, Hudson, Middlesex, Passaic, Union Counties	Portuguese-Language	
Weekly				
<input type="checkbox"/>	Arab Voice Newspaper	North Jersey/NYC area	Arab-American	
<input type="checkbox"/>	La Voz	Hudson, Union, Middlesex Counties	Cuban community	
<input type="checkbox"/>	Italian Tribune	North Jersey/NYC area	Italian community	
<input type="checkbox"/>	Jewish Standard	Bergen, Passaic, Hudson Counties	Jewish community	
<input type="checkbox"/>	El Especialito	Union City	Spanish-Language	
<input type="checkbox"/>	El Nuevo	Hudson County	Spanish-Language	
<input type="checkbox"/>	La Tribuna Hispana	Basking Ridge, Bound Brook, Clifton, East Rutherford, Elizabeth, Fort Lee, Greebrook, Linden, Lyndenhurst, Newark, North Plainfield, Orange, Passaic, Paterson, Plainfield, Roselle, Scotch Plains, Union, Union City, West NY	Spanish-Language	
<b>X</b>	Su Guia	Bergen and Passaic	Spanish-Language	
<input type="checkbox"/>	Banda Oriental Latinoamérica	North Jersey/NYC area	South American community	
<input type="checkbox"/>	Ukranian Weekly	New Jersey	Ukranian community	

3e. Employer Outreach (names of employers throughout the housing region that can be contacted to post advertisements and distribute flyers regarding available affordable housing) (Check all that applies)

DURATION & FREQUENCY OF OUTREACH	NAME OF EMPLOYER/COMPANY	LOCATION
Hudson County		
<input checked="" type="checkbox"/> A flyer will be mailed once at the start of the affordable marketing process	United Parcel Service Inc. NY Corp	492 County Ave, Secaucus, NJ 07094
<input checked="" type="checkbox"/> A flyer will be mailed once at the start of the affordable marketing process	USPS	80 County Road, Jersey City, NJ 07097
<input type="checkbox"/>	Liz Claiborne Inc	1 Claiborne Ave, North Bergen
<input type="checkbox"/>	Credit Suisse First Boston LLC	1 Pershing Plz Jersey City
<input type="checkbox"/>	HealthCare Staffing and Consult	26 Journal Square, Jersey City
<input type="checkbox"/>	Ritter Sysco Food Service	20 Theodore Conrad Dr. Jersey City
<input type="checkbox"/>	Jersey City Medical Center Inc.	50 Grand St, Secaucus
<input type="checkbox"/>	Marsh USA Inc.	121 River St, Hoboken
<input type="checkbox"/>	National Retail Systems Inc.	2820 16th St North Bergen
<input type="checkbox"/>	Community Corrections Corp	Lincoln Hwy Kearny
<input type="checkbox"/>	Marine Personnel & Provisioning Inc.	1200 Harbor Blvd Weehawken
<input checked="" type="checkbox"/>	Port Authority of NY and NJ	241 Erie St. Jersey City and 120 Academy St. Jersey City, 07097
<input type="checkbox"/>	Christ Hospital Health Service	176 Palisade Ave, Jersey City
<input type="checkbox"/>	Bayonne Hospital	29th Street and Ave E, Bayonne
<input type="checkbox"/>	Salson Logistics Inc.	2100 88th St. and 7373 West Side Ave, North Bergen, NJ
<input type="checkbox"/>	National Financial Service	1000 Plaza, Jersey City
<input type="checkbox"/>	Fleet NJ Company Development Corp.	10 Exchange Place, Jersey City
<input type="checkbox"/>	Maidenform Inc	154 Ave E, Bayonne
<input type="checkbox"/>	Lord Abbett & Company	90 Hudson City, Jersey City
<input type="checkbox"/>	Liberty Health Plan Inc.	50 Baldwin Ave Jersey City
<input type="checkbox"/>	Port Imperial Ferry Corp.	Pershing Rd Secaucus
<input type="checkbox"/>	Hudson News	1305 Paterson Plank Rd, North Bergen
<input type="checkbox"/>	Palisades General Hospital	7600 River Rd North Bergen, NJ
<input type="checkbox"/>	Equiserve Inc.	525 Washington Blvd Jersey city
<input type="checkbox"/>	Ciricorp Data Systems Incorporated	1919 Park Ave Secaucus
<input type="checkbox"/>	Meadowlands Hospital Medical Center	Meadowlands Pkwy Secaucus

<input type="checkbox"/>		Retailers & Manufacturers Dist Marking Serv.	50 Metro Way Secaucus
<input type="checkbox"/>		Dynamic Delivery Corp	125 Pennsylvania Ave Kearny, NJ
<input type="checkbox"/>		Bowne Business Communications Inc.	215 County Ave Secaucus
<input type="checkbox"/>		North Hudson Community Action Corp.	5301 Broadway West New York 07093
<input type="checkbox"/>		Goya Foods Inc.	100 Seaview Dr. Secaucus
<input type="checkbox"/>		Cristi Cleaning Service	204 Paterson Plank Rd Union, NJ

<b>Bergen County</b>			
<input checked="" type="checkbox"/>	A flyer will be mailed once at the start of the affordable marketing process	Hackensack University Medical Center	30 Prospect Ave, Hackensack, NJ 07601
<input type="checkbox"/>		Professional Employer Group Service	2050 Center Ave Ste 336 Fort Lee
<input type="checkbox"/>		County of Bergen, NJ	1 Bergen County Plaza Hackensack, NJ 07601
<input type="checkbox"/>		Society of the Valley Hospital	223 N Van Dien Ave Ridgewood
<input checked="" type="checkbox"/>	A flyer will be mailed once at the start of the affordable marketing process	NJ Sports & Expo Authority	One Decorte Park Plaza PO Box 640 Lyndhurst, NJ 07071
<input type="checkbox"/>		Merck-Medco Managed Care LLC	100 Parsons Pond Dr. Franklin Lakes 07417
<input type="checkbox"/>		Quest Diagnostics Incorporated	1 Malcolm Ave Teterboro ,NJ 07608
<input type="checkbox"/>		AT&T	15 E Midland Ave Paramus
<input checked="" type="checkbox"/>	A flyer will be mailed once at the start of the affordable marketing process	Englewood Hospital and Medical Center	350 Engle St., Englewood, NJ 07631
<input checked="" type="checkbox"/>	A flyer will be mailed once at the start of the affordable marketing process	Aramark Services Management of NJ Inc	50 Route 120 East Rutherford, NJ 07073
<input type="checkbox"/>		Holy Name Hospital	718 Teaneck Road, Teaneck
<input type="checkbox"/>		Doherty Enterprises Inc	7 Pearl Ct Allendale
<input checked="" type="checkbox"/>	A flyer will be mailed once at the start of the affordable marketing process	Bergen Regional Medical Center	230 East Ridgewood Ave., Paramus, NJ 07652
<input type="checkbox"/>		Inserra supermarkets, Inc.	20 Ridge Rd Mahwah
<input type="checkbox"/>		Howmedica Osteonics Corp	59 Route 17 Allendale
<input type="checkbox"/>		Becton Dickinson & Company Corp	1 Becton Dr. Franklin Lakes
<input type="checkbox"/>		Pearson Education, Inc.	1 Lake St. Upper Saddle River
<b>Passaic County</b>			
<input type="checkbox"/>		D&E Pharmaceutical Co.	206 Macoprin Rd Bloomingdale, NJ 07403

<input type="checkbox"/>		Acme Markets	467 AllWood Rd Clifton, NJ 07012
X	A flyer will be mailed once at the start of the affordable marketing process	St. Mary's Hospital	350 Boulevard Passaic, NJ 07055
<input type="checkbox"/>		Merry Maids	14 Riverside Square Mall, Bloomingdale, NJ 07403
<input type="checkbox"/>		Health Center at Bloomingdale	255 Union Ave Bloomingdale, NJ 07403
<input type="checkbox"/>		Sommers Plastic Product Co. Inc.	31 Styertowne Rd Clifton, NJ 07012
X	A flyer will be mailed once at the start of the affordable marketing process	St. Joseph's Hospital	703 Main St. Paterson, NJ 07503
<input type="checkbox"/>		BAE Systems	164 Totowa Rd, Wayne, NJ 07470
X	A flyer will be mailed once at the start of the affordable marketing process	Drake Bakeries Inc	75 Demarest Dr, Wayne, NJ 07470
<input type="checkbox"/>		Toys R Us National Headquarters	1 Geoffrey Way, Wayne, NJ 07470
<input type="checkbox"/>		GAF Materials Corporation	1361 Alps Rd, Wayne, NJ 07470
<input type="checkbox"/>		Valley National Bank Headquarters	1455 Valley Road Wayne, New Jersey 07470

#### Sussex County

<input type="checkbox"/>		Selective Insurance	40 Wantage Ave, Branchville, NJ
X	A flyer will be mailed once at the start of the affordable marketing process	Andover Subacute and Rehab Center	99 Mulford Rd Bldg 2, Andover, NJ 07821
<input type="checkbox"/>		Mountain Creek Resorts	200 State Rt 94, Vernon, NJ
<input type="checkbox"/>		County of Sussex	One Spring Street, Newton, NJ 07860
X	A flyer will be mailed once at the start of the affordable marketing process	Newton Memorial Hospital Inc.	175 High St, Newton, NJ 07860
<input type="checkbox"/>		Vernon Township Board of Education	539 State Rt 515, Vernon, NJ
<input type="checkbox"/>		F.O. Phoenix (Econo-Pak)	1 Wiebel Plz, Sussex, NJ
<input type="checkbox"/>		Hopatcong Board of Education	2 Windsor Ave, Hopatcong, NJ
X	A flyer will be mailed once at the start of the affordable marketing process	Saint Clare's Hospital	20 Walnut St, Sussex, NJ 07461
X	A flyer will be mailed once at the start of the affordable marketing process	Ames Rubber Corp	19 Ames Blvd, Hamburg, NJ 07419

3f. Community Contacts (names of community groups/organizations throughout the housing region that can be contacted to post advertisements and distribute flyers regarding available affordable housing)

Name of Group/Organization	Outreach Area	Racial/Ethnic Identification of Readers/Audience	Duration & Frequency of Outreach
Fair Share Housing Center	Statewide	Low income minorities	1 notice when units are first available

Latino Action Network	Statewide	Latino	1 notice when units are first available
New Jersey State Conference of NAACP	Statewide	African American	1 notice when units are first available
Mexican American Progress Movement	Bergen-Passaic	Latino	1 notice when units are first available
The New Jersey State Conference of the NAACP	Statewide	African American	1 notice when units are first available
Bergen County NAACP	Bergen	African American	1 notice when units are first available
Jersey City NAACP	Union	African American	1 notice when units are first available
Paterson NAACP	Passaic	African American	1 notice when units are first available
Passaic NAACP	Passaic	African American	1 notice when units are first available
Hoboken NAACP	Union	African American	1 notice when units are first available
The Bergen County Housing Authority	Bergen	Low income minorities	1 notice when units are first available
Northeast New Jersey Legal Services	Bergen-Passaic	Low income minorities	1 notice when units are first available
Bergen Urban League	Bergen	African American	1 notice when units are first available
Garden State Episcopal CDC	Statewide	Low income minorities	1 notice when units are first available
Mount Olive Baptist Church	Bergen	African American	1 notice when units are first available
Urban League Affordable Housing & CDC	Statewide	African American	1 notice when units are first available
Bergen County Housing Coalition	Bergen	Low income minorities	1 notice when units are first available
Fair Housing Council of Northern New Jersey	Region 1	Low income minorities	1 notice when units are first available
New Jersey Community Development Corp.	Passaic	Low income minorities	1 notice when units are first available
Advance Housing, Paterson Habitat for Humanity	Passaic	Low income minorities	1 notice when units are first available
Family Promise of Bergen County	Bergen	Low income minorities	1 notice when units are first available
Saint Paul's Community Develop Corp	Passaic	Low income minorities	1 notice when units are first available
Supportive Housing Associates of New Jersey	Statewide	Low income minorities	1 notice when units are first available
Islamic Center of Passaic and Paterson	Passaic	Islamic minorities	1 notice when units are first available
Monarch Housing Associates	Statewide	Low income minorities	1 notice when units are first available

## IV. APPLICATIONS

Applications for affordable housing for the above units will be available at the following locations: 4a. County Administration Buildings and/or Libraries for all counties in the housing region (list county building, address, contact person) (Check all that applies)		
	<b>BUILDING</b>	<b>LOCATION</b>
<input checked="" type="checkbox"/>	Sussex County Main Library	125 Morris Turnpike, Newton, NJ 07860
<input checked="" type="checkbox"/>	Hudson County Administration Building	595 Newark Avenue, Jersey City, NJ 07306
<input checked="" type="checkbox"/>	Passaic County Administration Building	401 Grand Street, Paterson, NJ 07505 (973) 225-3632
<input checked="" type="checkbox"/>	Bergen County Administration Building	One Bergen County Plaza, Hackensack, NJ 07601 (201)336-6000
4b. Municipality in which the units are located (list municipal building and municipal library, address, contact person) Englewood City Hall, 2-10 Van Brunt Street, Englewood, NJ 07631, Patrick Wilkins, MHL		
4c. Sales/Rental Office for units (if applicable) Will vary based on development		

## V. CERTIFICATIONS AND ENDORSEMENTS

I hereby certify that the above information is true and correct to the best of my knowledge. I understand that knowingly falsifying the information contained herein may affect the (select one: **Municipality's substantive certification** or DCA Balanced Housing Program funding or HMFA UHORP/MONI/CHOICE funding).

**Patrick Wilkins**

Name (Type or Print)

City Municipal Housing Liaison  
City of Englewood

\_\_\_\_\_  
Title/Municipality

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date